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FOR IMMEDIATE RELEASE

FIRST TRIATHLON EVER IN BALI TO BE HELD ON JUNE 24, 2007!!!

Inaugural Race debuts in 2007

LOS ANGELES, CA (November 21, 2006)

Bali International Triathlon, LLC has just announced that the first triathlon race ever to be held on the island of Bali will take place on June 24, 2007 at Jimbaran Bay, Bali. The Olympic distance course, consisting of a 1.5 kilometer swim in the warm waters of Jimbaran Bay, a 40 kilometer bike course through the Nusa Dua area of the island, and a 10 kilometer run through Jimbaran Village with a beach finish, will provide participating athletes with a challenging and scenic race.

Four Seasons at Jimbaran Bay, one of the leading race sponsors, is offering a first prize package consisting of a three day, two night stay in one of their world famous luxury villas. Awards will also be given to the first three finishers in each age group category.

All athletes will be provided with high quality race T-shirts made by Sport Science, entrance to a pre-race party, and unique finisher's award handcrafted by local Balinese artists.

"Our primary goals in arranging the initial Bali triathlon are to promote tourism on the island and to create a long lasting quality race that will attract both professional and top age group athletes" says Robb Strom, one of the principals involved in the organization of the race. Race organizers also include Brennan Lindner of Generic Events in Los Angeles, and John Daniels of Bali Discovery Tours in Bali.

Athletes participating in the race are expected to come from all over the world to take advantage of this unique destination race. While in Bali, they can take advantage of the wide range of activities available, including scuba diving, elephant riding, white water river rafting, parasailing, and jet skiing. Bali is famous for its spa properties, and athletes will be treated to post race massage by local Balinese therapists. Special hotel and tour packages for athletes and their families can be arranged by contacting Bali Discovery Tours.



Further information concerning the race can be found at www.balitriathlon.com. Event questions and media inquiries can be directed to Brennan Lindner at Generic Events by calling him in Los Angeles, CA USA at +011 310-260-7898.

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